



Alaska Park Science Receives Prestigious International Awards

By Robert Winfree

The Alaska Park Science journal has won the Award of Distinguished Technical Communication and been voted Best of Show among publications in the Society for Technical Communication's (STC) 2008 International Competition. Alaska Park Science qualified for entry in the International Competition when it won a Distinguished award in the STC Puget Sound Chapter's 2007-2008 competition. The judges for each competition reviewed three issues produced during 2006 and 2007 (Volume 5, No. 1 and 2; and Volume 6, No. 1). Alaska Park Science was first judged against other scholarly and professional journals, and then across all award-winning entries in 18 categories of technical publications (books, magazines, reports, articles, etc.).

According to information provided by the STC, an entry winning the Award of Distinguished Technical Communication meets or exceeds high standards in all areas and applies the principles of technical communication in a superior way, particularly in how it anticipates and fulfills the needs of its audience. In announcing their choice of *Alaska Park* *Science* for Best of Show, the judges shared the following remarks:

This publication is a great example of creativity and professionalism in technical communication. It is well designed and beautifully produced, and offers interesting content that will appeal to a variety of readers. We all felt that the Alaska Park Science Journal presents an impressive set of articles on a theme of topics in each issue. There is an outstanding focus on educationally supportive references and images that add value to each article. This peer-reviewed journal demonstrates a respect for consistent editing. It synthesizes the different styles of many authors to create a seamless, comprehensive piece. Overall, the Alaska Park Science Journal is a beautiful publication suitable for a wide audience. Every textual and graphic element of this publication complements another; nothing seems to be out of place or without a purpose.

The STC is the world's largest individual membership organization dedicated to advancing the arts and sciences of technical communication. Its 14,000 members include technical writers and editors, content developers,

illustrators, designers, academics, web designers and developers, and translators in over 130 chapters and 21 countries worldwide. More information about the STC is available at: http://www.stc.org/

Alaska Park Science is distributed twice a year to science teachers, university and community libraries throughout Alaska, and to other science professionals working in Alaska's national parks. Printed copies are also available through the bookstore outlets of the NPS cooperating association in Alaska, Alaska Geographic. Information about publishing in Alaska Park Science and printable files of articles from back issues are available at: http://www.nps.gov/akso/AKParkScience/index.htm